



# INAUGURAL CELEBRITY GOLF CLASSIC EVENT

MAY 2-3  
2013

RENAISSANCE VINOY  
RESORT AND GOLF CLUB,  
ST. PETERSBURG, FL

**SPONSORSHIP  
OPPORTUNITIES**



# ABOUT THE JACKSON IN ACTION 83 FOUNDATION

“ I am a child of the military and this foundation is close to my heart. Both my mother and father served bravely in the armed services. Through our travels all over the world with the military, I saw first hand families torn apart; mothers and fathers who were not able to be with their children for many months at a time. Today our military families still struggle with the same conditions: they are separated by oceans not knowing when they will have the simple joy of tucking in their children and kissing them goodnight. The mission of the Jackson in Action 83 Foundation is to find the most effective ways for parents to stay connected to their kids while fighting for our freedom. To do this, we need your help.”



**VINCENT JACKSON**, a three time Pro-Bowl wide receiver with the Tampa Bay Buccaneers, attributes his grounded-ness to the loving guidance of his parents and as a result, is compelled to help other children have that same advantage. His dream is to parlay his success in football into the **Jackson In Action 83 Foundation**, an organization like no other whose mission is to help military moms and dads maintain close relationships with their children and spouses even though separated by thousands of miles.

Please visit [www.jacksoninaction83.org](http://www.jacksoninaction83.org) for more information.



# BRANDING OPPORTUNITIES

SPONSORING THE JACKSON IN ACTION 83 FOUNDATION CAN HELP YOUR COMPANY/BRAND REACH ITS GOALS AND OBJECTIVES.

## OPPORTUNITIES INCLUDE:

- VIP experiences
- Brand exposure and product launch opportunities
- Product promotion and awareness
- Custom activations and sponsor integration
- High visibility via exclusive events
- National media exposure



## CELEBRITY GOLF CLASSIC EVENT SCHEDULE

**THURSDAY, MAY 2, 2013**

Renaissance Vinoy Resort, St. Petersburg, FL  
7pm Kickoff Celebration Event featuring Matt White

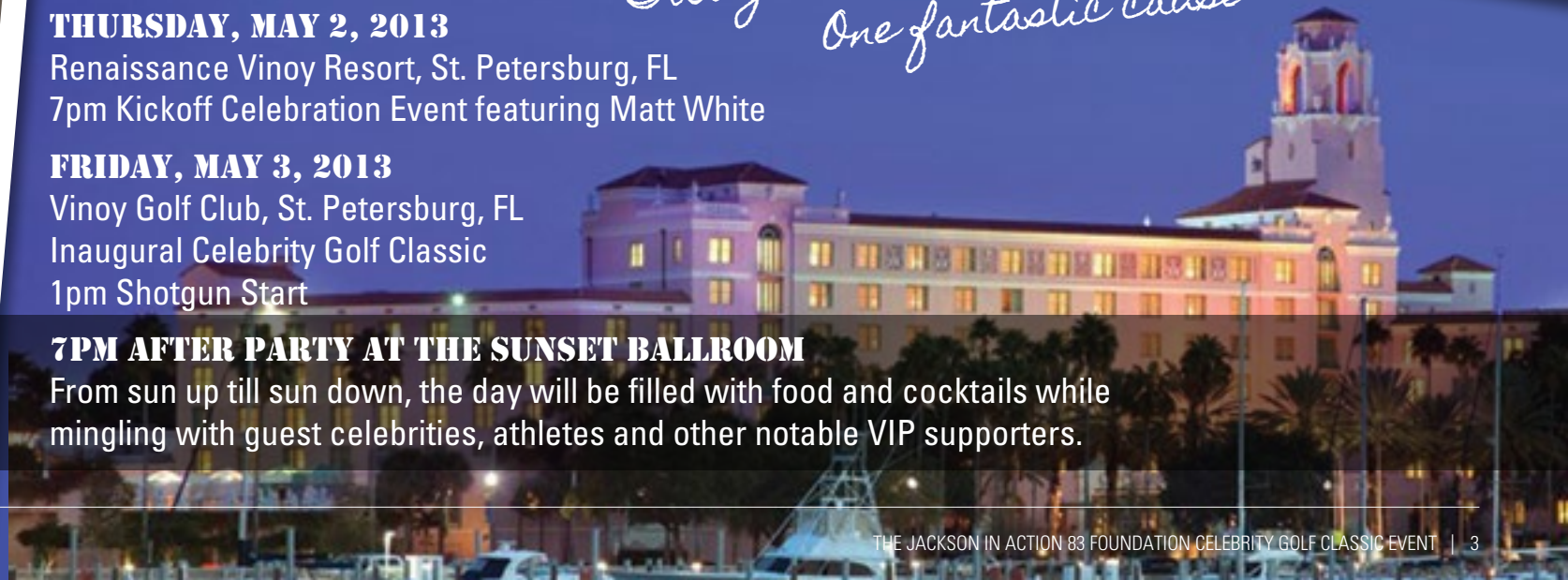
**FRIDAY, MAY 3, 2013**

Vinoy Golf Club, St. Petersburg, FL  
Inaugural Celebrity Golf Classic  
1pm Shotgun Start

### 7PM AFTER PARTY AT THE SUNSET BALLROOM

From sun up till sun down, the day will be filled with food and cocktails while mingling with guest celebrities, athletes and other notable VIP supporters.

*Two great events,  
One fantastic cause*



# SPONSORSHIP OPPORTUNITIES

**5 STAR  
GENERAL**  
Title Sponsor: \$35,000

- ☛ 4 complementary rooms at the Renaissance Vinoy Resort for 3 nights
- ☛ 16 Invitations to the VIP Cocktail Hour
- ☛ 20 Kickoff Celebration Event tickets
- ☛ Speaking Opportunity
- ☛ Tournament Naming Rights
- ☛ Brand recognition on official event materials, signage, website, e-blasts, printed and electronic invitations, hats and t-shirts, and press releases
- ☛ Invitation to the After Party at the Vinoy Golf Club
- ☛ 2 Reserved Foursomes with celebrities of your choice
- ☛ 4 Hole Sponsorship
- ☛ 8 free tickets for a special lottery drawing
- ☛ 8 First Tee Swag Bags
- ☛ Access to all event photos
- ☛ May participate by including products in giftbags/handouts and giveaways
- ☛ Mentioned in all news coverage and press releases
- ☛ Unique memorabilia signed by Vincent Jackson

**4 STAR  
GENERAL**  
\$20,000

- ☛ Official Sponsor of the Kickoff Celebration Event
- ☛ Complementary room at the Renaissance Vinoy Resort for 3 nights
- ☛ 8 Invitations to the VIP Cocktail Hour
- ☛ 16 Kickoff Celebration Event Tickets
- ☛ Included in event signage, Logo on the Foundation website
- ☛ Invitation to the After Party at the Vinoy Golf Club
- ☛ 2 Reserved Foursomes with celebrities of your choice
- ☛ 2 Hole Sponsorship
- ☛ 4 free tickets for a special lottery drawing
- ☛ 4 First Tee Swag Bags
- ☛ Access to all photos
- ☛ May participate by including products in giftbags and provide giveaways at Kickoff Event
- ☛ Unique memorabilia signed by Vincent Jackson



# SPONSORSHIP OPPORTUNITIES

*cont'd...*

**3 STAR  
GENERAL**  
\$15,000

- ☛ Official Sponsor of VIP Reception
- ☛ Complementary room at the Renaissance Vinoy Resort for 3 nights
- ☛ 8 Invitations to the VIP Cocktail Hour
- ☛ 8 Kickoff Celebration Event Tickets
- ☛ Included in some event signage and materials
- ☛ Invitation to the After Party at the Vinoy Golf Club
- ☛ Reserved Foursome with celebrity of your choice
- ☛ 1 Hole Sponsorship
- ☛ 2 free tickets for a special lottery drawing
- ☛ 4 First Tee Swag Bags
- ☛ Tournament hat and T-shirt
- ☛ Special autographed memorabilia
- ☛ Opportunity to provide giveaways at VIP Reception
- ☛ Opportunity for individual picture with Vincent Jackson

**2 STAR  
GENERAL**  
\$10,000

- ☛ Official Sponsor of lunch
- ☛ Complementary room at the Renaissance Vinoy Resort
- ☛ 4 Invitations to the VIP Cocktail Hour
- ☛ 8 Kickoff Celebration Event Tickets
- ☛ Included in some event signage and materials
- ☛ Invitation to the After Party at the Vinoy Golf Club
- ☛ Reserved Foursome with celebrity
- ☛ 1 Hole Sponsorship
- ☛ 4 First Tee Swag Bags
- ☛ Tournament hat and T-shirt
- ☛ Opportunity to provide giveaways at lunch
- ☛ Opportunity for individual picture with Vincent Jackson



# SPONSORSHIP OPPORTUNITIES

*cont'd...*

**1 STAR  
GENERAL**  
\$5,000

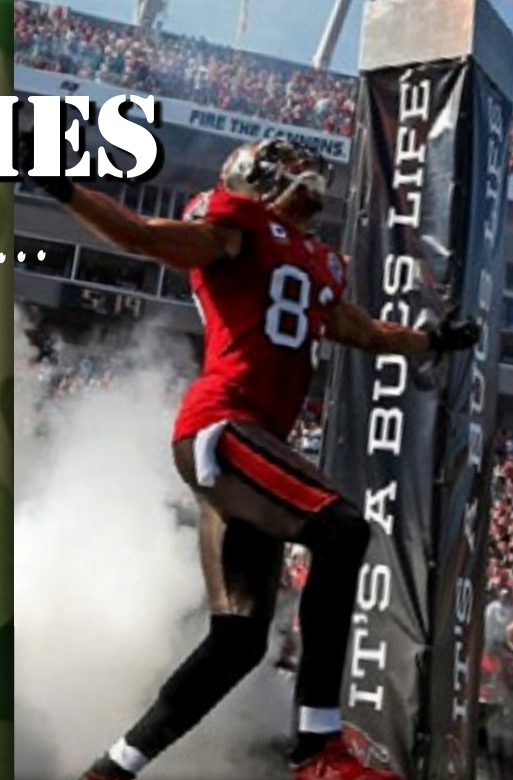
- Reserved Foursome with celebrity
- Complementary room at the Renaissance Vinoy Resort
- 4 Kickoff Celebration Event Tickets
- Invitation to the After Party at the Vinoy Golf Club
- 4 First Tee Swag Bags
- Tournament hat and T-shirt

*... and every sponsor receives the eternal gratitude of Vincent Jackson and the children and families of deployed troops everywhere.*

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

(details available upon request):

- BREAKFAST SPONSOR**
- BEVERAGE/SPIRIT SPONSOR**
- BEER SPONSOR**
- TRANSPORTATION SPONSOR**
- PRINT/INVITATION SPONSOR**
- GIFTING LOUNGE SPONSOR**
- HOLE IN ONE SPONSOR**
- CLOSEST TO THE PIN SPONSOR**
- IN-KIND SPONSORSHIPS**





# INAUGURAL CELEBRITY GOLF CLASSIC EVENT

**TO DISCUSS SPONSORSHIP OPPORTUNITIES,  
PLEASE CONTACT:**

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